

ARKANSAS DIAMONDS IN THE ROUGH: The Many Facets of AAUW Branches

State Branches will submit this form to track their accomplishments over the past year (March 2019-March 2020). A brief narrative must be provided for each DIAMOND sought. To best achieve DIAMOND status, branches will incorporate AAUW's mission and diversity statements in programs and projects reported here. DEADLINE = March 31, 2020.

Fill in the information in the form below, save, and send to Shirley Breeze via email sbreeze@mindspring.com. Also copy Maria Jones at mhjones2@comcast.net so your application will be posted on the AAUW Arkansas web page. You may send additional attachments in support of your application, but they are not required.

Branches are encouraged, but not required to apply for every award. Leave the section blank if you are not applying for that award. Please note in your email which awards are included in your application.

The DIAMOND awards will be presented at the Arkansas State Convention April 25, 2019 in Conway, AR.

Branch – check one

- Conway
- Fayetteville
- Hot Springs / Hot Springs Village
- Jonesboro
- Little Rock

Branch President/Administrator or Contact Person: _____

Contact Person Email Address and Phone Number: _____

COMMUNITY ACTION DIAMOND--select the appropriate option

Projects may be undertaken by the branch alone or in conjunction with other groups. When collaborating with other groups, clear recognition of AAUW in project publications as well as branch financial support or participation by multiple members of the branch must be demonstrated.

- Economic Justice/Title IX/Women in Leadership
- International Program
- Higher Education Program
- Translating research into action (e.g., The Simple Truth about the Gender Pay gap, Why so Few? Women in Science, Technology, Engineering and Mathematics and Crossing the Line: Sexual Harassment at School)
- Other branch program that advances AAUW's mission and makes an impact on the community

Community Action Narrative + Project Name/Purpose

List the project name (5 words or less) and project purpose (15 words or less) before beginning the narrative. Describe in 150 words or less your project, the impact on the community, lessons learned, and how the project addresses AAUW's mission to promote education and equity for women and girls.

Project Name and Purpose: _____

[Insert narrative here]

PUBLIC POLICY DIAMOND--select all appropriate option(s)

Public Policy projects address one of AAUW policy priorities (<http://www.aauw.org/what-we-do/public-policy/aauw-issues/>). To earn the Public Policy Diamond with any of the above or similar projects, clear mention of AAUW must be made in letters, testimony, advertisements, etc. and multiple members must participate.

- Letter writing campaign, lobbying or similar activities about local, state or national legislation related to one of the priorities (e.g., Social Security and Medicare reform, reproductive choice, Title IX) with report back to branch members
- Voter education/registration campaign
- Candidate or issues forum
- Attendance at school board, city council, county commission or similar meetings at which members raise issues and ask questions related to AAUW priorities and report back to branch members
- Public testimony and comment on issues related to AAUW priorities with report back to branch members

Public Policy Narrative

Describe in 150 words or less your project, the impact on the community, lessons learned, and how the project addresses AAUW's public policy priorities.

[Insert narrative here]

MEMBERSHIP DIAMOND--select all appropriate option(s)

- Someone from the membership team at the state or branch level served on a project, event or program planning committee or provided consultation
- An Emerging Leader Intern or recent graduate recruited from the Give-a-Grad-a-Gift program assisted in a project, event, or program
- The branch recruited at least 2 new members from underrepresented populations
- The branch involved at least one college or university in a project, event or program, recruited an institution for AAUW College / University membership or established a new relationship with an AAUW College/University representative
- The branch invited members-at-large to attend or volunteer for a project, event, or program

TOTAL BRANCH MEMBERS AS OF FEBRUARY 1, 2020: _____

TOTAL NEW MEMBERS JOINING FROM MARCH 1, 2019 – FEBRUARY 1, 2020: _____

Membership Narrative

Describe in 100 words or less how your branch reached out to and followed up with prospective members. To earn points, narratives must reflect the boxes checked above.

[Insert narrative here]

AAUW FUNDS DIAMOND

Total collected and submitted to AAUW Funds in calendar year 2019:

Per capita contribution:

(TOTAL COLLECTED / TOTAL BRANCH MEMBERS AS OF 2-1-19 = PER CAPITA CONTRIBUTION)

If the per capita contribution is less than \$35 per member, describe in 100 words or less how your branch educated donors and other potential supporters about AAUW Funds. If the branch per capita contribution is \$35 or more you have met the criteria for the AAUW FUNDS Diamond and a narrative is not required.

[Insert narrative here]

VISIBILITY DIAMOND--select all appropriate option(s)

- Someone from the visibility/ communications team at the state or branch level, served on a project, event, or program planning committee or provided consultation
- Announcements of a project or event, with clear mention of AAUW were posted in at least two locations (such as libraries and campuses)
- Announcements of a project or event, with clear mention of AAUW appeared in a newspaper or on social media
- A newspaper printed a feature story on the project
- Reporters at a radio or TV station interviewed a branch or project committee member

Visibility Narrative

Describe in 100 words or less efforts to publicize branch activities to nonmembers. To earn points, narratives must reflect the boxes checked above. Material may be attached to this document or to the email transmitting this document. Documentation like press clippings, news releases, audio/video recordings and/or a media press kit may be sent to the reviewer.

[Insert narrative here]

LEADERSHIP/PROJECT/STRATEGIC PLANNING DIAMOND--select all appropriate option(s)

- The branch matched leaders to tasks so members could build on their specific interests, skills, and abilities
- New and ongoing members assumed roles of greater responsibility
- Experienced leaders mentored emerging leaders
- The plan includes specific action steps and measurable outcomes after assessing the community and the branch to identify needs and available resources
- Branch members engaged in the planning process and shared the outcome with the branch to secure input and support

Leadership/Project/Strategic Planning Diamond Narrative

Describe in 100 words or less how the branch cultivated leadership and its benefits to membership. To earn points, narratives must reflect the boxes checked above.

[Insert narrative here]

EDUCATION AND DIVERSITY DIAMOND--select all appropriate option(s)

- Someone from the diversity team at the state or branch level served on a project, event, or program planning committee, gave a presentation at a meeting or provided consultation
- Diverse groups co-sponsored a project, collaborated with the branch to host an activity, or established an ongoing partnership with AAUW at the local, state, or national level
- Diverse nonmembers or members-at-large participated in a project
- Diverse speakers or presenters – members or nonmembers – were included in a project or presented at a branch meeting

Education and Diversity Diamond Narrative

Describe in 100 words or less how your branch targeted diverse participants, presenters, and organizations to be involved in the project. To earn points, narratives must reflect the boxes checked above.

[Insert narrative here]

TECHNOLOGY DIAMOND--select all appropriate option(s)

- The branch discussed or held a session regarding ways to incorporate social media
- The branch used social media to share planning information
- The branch used technology (i.e. social media) to publicize a project to nonmembers
- The branch used technology to host planning sessions, feature notable speakers, or hold a meeting.
- The branch publicized a project on the branch or state website

State/branch website:

State/branch social media URLs (e.g., Facebook, Twitter, Instagram, Pinterest, etc.):

Technology Narrative

Describe in 100 words or less how your branch used technology/social media to improve communications or present information (e.g., e-mail, the Internet, conference calls, online meetings, fax or PowerPoint presentations.) To earn points, narratives must reflect the boxes checked above.

[Insert narrative here]

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Contact Shirley Breeze or Maria Jones for questions or if you need additional information.